Contributor Guidelines

Created by:
TechGenyz

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TechGenyz is committed to producing content with the highest standards and shares it with our readers. The content published on our website is to INFORM, INVENT, and INSPIRE our readers.

**TECHGENYZ’S MISSION**

We primarily focus on publishing news and information related to technology. At the same time, we encourage industry experts, analysts, thought leaders, researchers, entrepreneurs, C-Suite executives to join us as a guest author who can add value to our readers. Our contributor network has more than 550 authors who share on a regular basis.

We are accepting contributors who want to share their expertise among the thousands of readers across the world.

**WHY PUBLISH ON TECHGENYZ?**

TechGenyz is a leading source of news and information on the latest technology, social media, start-up, and digital innovation, influencing people worldwide. Publishing your article on TechGenyz will help you share your expertise with thousands of millennial readers every month.

TechGenyz has a global reader base who are young, affluent, and engaging. The readers are professionals, senior management leaders, decision-makers with a wide variety of interests.

Here are some of the benefits of writing on our website;

- The post will be by-lined to you with an author Bio on the TechGenyz website
- Your article will be shared on all TechGenyz social media channels.
- Mention your social media profiles, company website on the author bio.
- Reach out to millions of readers that could be your target audience.

**JOIN OUR COMMUNITY**

At TechGenyz, we always welcome new writers with the talent to produce tech-related quality content. If you think that you have a writing spark that can engage our readers’ community, and you believe you can bring a fresh perspective with original and informative content for an audience of millennial readers, then we would love to get you on-board as a regular contributor.
But before we move forward, you can see here our Contributor Guidelines. We have specific guidelines to maintain that TechGenyz has a consistent voice and tone. The guidelines below will give you a clear idea of the kind of content we usually accept from our guest authors. We welcome two types of writers – a freelance journalist who wants to write news pieces regularly and a guest writer who wants to write on trending topics. If you’re going to sponsor a post, please see below for more details.

**WE PRIMARILY FOCUS ON**

- We cover mostly long-form guest post which talks about a specific area, and your article should address that area.
- We cover new topics that no one has covered or even thought of yet, and your article should have the answer for that.
- Your article should address this question “Why does someone need to read this?”
- We love experienced writers. Tell us what makes you an expert in your field, whether you’re a thought leader, designer, developer, or just a knowledgeable writer.

**WHO CAN BECOME A GUEST AUTHOR?**

- The person should be an industry expert, analyst, thought leader, researcher, entrepreneur, C-Suite executive, start-up founder, marketing leader, or a scientist.
- The person should have industry expertise in the topic he is writing on.
- The person has writing experience and has written on other reputed online media platforms.
- The person should have a social media profile on LinkedIn or Twitter.
- The writer should write in the voice and tone of TechGenyz and attracts readers with his/her appealing content
- Irrespective of the above criteria, our Editors will review all the submissions as per our Editorial Guidelines.
- For news writing, the writer should be a freelance journalist who covers tech news, covering events, review writing, and more.

**CONTENT TOPICS WE COVER**

- Marketing & Advertising
- Start-up & Entrepreneurship
- Blogging, WordPress & Website
- SEO, SEM & PPC
- How To & Best Practice
- Business Growth & Strategy
• Career & Motivation
• Cryptocurrency, Bitcoin & Blockchain
• AI, Machine Learning, Cloud Computing
• Wellness, Mental Health, lifestyle

CONTENT GUIDELINES

• The article submitted should match the content topics we cover.
• The article should focus on a critical theme/problem and how your article gives a solution to it.
• The author should have the domain authority on the topic he/she is writing
• The article can be submitted on the latest market trends and significant developments in a specific industry.
• Your article should include relevant data, information, graphics, research that backs your content.

ARTICLE LENGTH

• We like to have articles that range from 1,200 to 3,000 words.
• Our editors like long-form posts that provide more relevant information that readers can use.

ARTICLE DETAILS

• Your article should follow the US English writing style
• If you have mentioned research or analysis taken from another source, please provide a link to that source. Only use credible sources, including research studies and major publications.
• You can send images, infographics you feel should be included with your article. Please mention the image source and not copyrighted.
• We hate plagiarism. If an author submits plagiarised content, we will reject that content and block that person from our contributor list for future submissions
• Please have the first two links in every post point to relevant internal TechGenyz content related to your topic.
• If your post is a non-sponsored, non-affiliated product review, you need to add disclosure at the top or bottom of the post.
• If you use a quote within an article, you may only link to their Twitter handle unless previously approved by our editorial staff.
• Please do not overly self-promote your own business. Our editors remove an article that seems too promotional. You can sponsor your article on our website for a minimum fee (please see below for more details). TechGenyz can help present your brand, products, tools, and services to a wide range of audiences.
• Our editorial team reserves the right to add rel="nofollow" to any link or remove a link attached to anchor text or images before or after publication.
• Do not link web links such as pharmaceuticals, casinos, betting, bitcoin trading, payday loans, or pornography.
• Buying, selling, or trading links that appear in posts is strictly prohibited. We will reject them all.

**CONTENT FORMATTING & SEO**

• We have a text editor inside our CMS; please use proper formatting wherever required, like H2, H3, bulleted lists, headers, italics, etc.
• Add the most relevant category of your article
• Try to make your title short and impressive with one focus keyphrase
• Use alt tags for any images used in your article
• Provide an impressive meta description within 154 characters with the primary key phrase in it.
• Don't add keyword linking
• Use the primary keyword in your content at least in a balanced manner (1.8% to 2%). Please refrain from keyword spamming.
• If you are using quotes, then you have to cite the source properly
• If there is a link in the post that valuable to the reader, it'll be removed.
• We do NOT accept the following types of links in articles: Gambling, Casino, Drugs, Violence, Betting, Real Estate, Lawyers, Porn, Adult, etc.
• We reserve the right to remove every and all links in every post. We rarely do this, but occasionally we do.

**IMAGES**

• A featured image should be at least 1200 x 675 pixels
• The internal image should be 660 x 372 pixel
• Upload at least one image in the article and place it after the first 250 words.
• In most of the events, we use our image sources to avoid any copyright issues. If you are sharing your image, please make sure you are the legal owner of it. Or you can share the image link of free photo services like Unsplash, Pixabay, Pexels, etc.
• All images must have alt tags and title attributes. Use the title of the post or a brief photo description.
• Do not use charts, graphs, or illustrations from other websites unless you have permission to use it.
• We do not accept any images with a brand, logo, or external links displayed on them.

REGISTER YOUR AUTHOR PROFILE

You can register on our platform by providing your email and a password. Next, you will receive a confirmation code in your email ID to verify your account. Once your email ID is confirmed, you have to share some more information about your details like work, industry, social media profile, etc. Once you complete your profile, our team will review your account. It takes two to five working days to activate your account. If we need additional information, we might connect with you. We take these details to make sure we bring the best writers to our platform and create your author profile. Please click the below link to register.

https://content.techgenyz.com/signup
Note: This Contributor Guideline is different from the Terms of Use and Privacy Policy. We have a separate policy for that. Please refer to our Terms of Use and Privacy Policy before your sign up. Registering on our platform does not guarantee that the profile will be approved.

Once your account is verified, you can start writing on TechGenyz Author Dashboard.

THINGS TO REMEMBER

We have a self-signed platform where you can register yourself, and once your profile is approved, you can start submitting articles. Please add the following information while are signing up:

- Your email ID and password.
- Add biographical information, which will be attached to every post that is published on TechGenyz. Your author profile should be sweet and simple, with at least 250 characters that tell who you are and why you’re important.
- Include your LinkedIn or Twitter profile. This allows readers to see your expertise, background, and credentials.
- Provide your website or company website along with role and URL.
- Provide your writing expertise and previous writing experience with the reference URL.
- Upload a 400 x 400 profile photograph for your author profile. Please note that the image should be identical to your social profile. Don’t include a company logo or ghost profile picture – this might lead to profile rejection.
**GET A BETTER CHANCE OF ACCOUNT APPROVAL**

- Please use your professional email ID
- Complete all profile details – like industry, title, job role, etc.
- Use your own photo, similar to your social media profile. Don't provide a company logo, stock photo, or any illustration.
- Please provide LinkedIn, Twitter, and Website details
- Don’t just skip profile details without providing the details.

Our editorial team reviews every submission that comes to us. We help our readers with the information that matters to them and answers to the questions they are looking for. Please do not try to submit a promotional article. Our readers want to read your insights and learn from your industry experience and tell you and your company you add a link in your author bio. If you promotional content like a native ad, sponsor content, reviews, press release, display ad, and social promotion, you can Contact Us for promotional opportunities.

**YOU MIGHT FAIL TO IMPRESS US**

We cannot approve your content if you fail to impress our editors and do not accept the guidelines. Here are those:

- Topic the article topic does not align with us
- The content length of fewer than 1200 words
- Content does not add value or not well researched
- Content is not unique
- Content is a rewrite of existing content
• Content is added with a promotional link of a product, service, or company, or any tier 2 links are added in your guest post
• Irrelevant links or redirect chain links for spamming
• Any work that violates copyright
• Content with the web links that we do not approve on our website.

**SPONSOR A POST**

TechGenyz can help present your brand, products, tools, and services to a wide range of audiences. Also, at the same time, if you want to see your post to go live quickly on our website, you make the **payment of $200** to jump the editorial queue.

The editorial queue right now is 4 to 5 weeks – you can jump the queue with the **payment of $200**. We’ll also provide a do-follow link in your article. This money helps us further the publication to keep us running smoothly. Once you make the payment, our team will review and publish the content sooner (max two working days) than the free guest port. If your post doesn’t go live, we’ll refund your money to the source.

**DISCLAIMER**

• By submitting your article, you grant us the right to adapt your article to TechGenyz style.
• The TechGenyz editorial team may also correct your text grammatically and change its structure.
• TechGenyz reviews each content to ensure it maintains an editorial view & tone.
• We don’t guarantee to publish your submission, but we will review it and make a yes/no decision on publication.
• You also understand that the content will be solely published on the TechGenyz website, and TechGenyz does not pay for guest posts.
• TechGenyz has the right to reject content after review.
• You assure us the content is not copied from other sources.
• The images, graphics, or illustrations you provide are not copyrighted work.
• The article is free of plagiarism and your original work.
• You cannot publish the content in another publication after it is posted on our website. If we find this term’s violation, we will delete the content immediately.
• The article’s links should be natural and not spamming.
• The external link will be marked as no-follow. No paid links should be allowed.

_Happy Writing_